



BUSINESS ADVISORY COMMITTEE
383 Main Street, City of Brawley
Administrative Building Council Chambers
January 12, 2016

MINUTES

Call to Order

The meeting was called to order at 5:30 pm.

Roll Call

Members Present: Alan Huber, Lupe Navarro, Audrey Noriega, Kenny Robertson, Sean Wilcock

Members Absent: Monica Torres

Ex Officio Members Present: Rosanna Bayon Moore, City Manager
Jason Zara, Brawley Chamber of Commerce Exec. Director

Ex Officio Members Absent: Noriega Kastner-Jauregui

Committee Member Sarah Chairez joined meeting at 5:35 pm.

Approval of the Agenda

Motion: Approved as presented. **Robert/Noriega 6-0**

1. **Public Comments**

None

2. **Consent Agenda**

Motion: To approve minutes of December 8, 2015. **Robertson/Navarro 6-0**

3. Old Business

Continued Discussion regarding Parking in the Downtown Corridor- Sean Wilcock, Don Jongward, Ray Babb)

Chairperson Wilcock requested this topic to the BAC for continued discussion to help understand the downtown businesses. Invited downtown business owners Don Jongward and Ray Babb to provide input on parking in the downtown corridor.

Don Jongward, Business Owner of Urban Property and Beauty Academy. Real Estate and Marriage Counselor, employees 5-6 and rents out building to Beauty Academy, approximately 20-50 students attend, school hours go up to 9pm. Hard to find street parking for visitors with activities pharmacy across the street and on- going activities with other businesses. Buildings have been there since the 1970, definitely need more parking, angle parking, remove median area, 2 way traffic, route commercial trucks, safer cross walks, security and lighting at parking lots.

Ray Babb, Business Owner of Inferno, thanked committee for exploring downtown businesses concerns. Currently have 27 employees and approximately 15-18 employees need parking. Mr. Babb has request to employees to park their cars at Assiago parking lot. At night the parking lot is dark and the female employees are scare. Mr. Babb has safety concerns for the customers walking across street and more parking for customers.

Miguel Flores, Business Owner of Second Time Around at Ciudad Plaza, thanked the committee for inviting him to talk of his concerns. No parking in the alley to unload merchandised and not enough parking for customers.

Ex-Officio Moore, city owns couple of properties in the downtown area, one parcel at 6th and E Street, along with 2 other parcels owned by another party, G Street highly improved lots with lighting behind Victory Outreach toward Mr. Jongward corner, northwest corner of 8th and G Street there is 3 slander parcels city owns the center parcel and Liz Machado owns the 2 outer parcels. Historically, the City had entered into lease arrangements to property owners and often time it was in exchange for maintenance of those parking lots and when the funds diminished for maintenance activities, city renewal of those leases also waded. There is other properties frequently used that are privately owned. The property on the northeast corner of 6th Street is privately owned from a Los Angeles address and city reaches out once a year for cleanup issues.

One of the things the City is looking at and we are the beneficiary of CDBG grant funds. There is a list of funds availability, its money that migrates from HUD for Housing and Community Development that were than eligible to apply for every notice of funding availability. If we have spent 50% of the funds from the prior allotment. Currently in the process of a notice of funding availability for 2012 funds we have 3 years to expend those funds, we are in the process in inquiring a fire engine and 22 manholes.

The BAC recommends continuation of examination of downtown, improvement quality and lighting in parking lots. The Chair requested for BAC members to continue with strategies to move forward on communicating with business owners and the general public regarding parking in the downtown, lighting, crosswalks including approaches to addressing façade and building appearance.

4. Informational Items

- Building Permit Summary for November 2015

Ex-Officio Moore, lots of activities on the way

- New Business Licenses Fourth Quarter report for 2015

Ex-Officio Moore, licenses being process and will look into possibly adding business addresses to report.

5. Committee Member Comments/Remarks

Ex-Officio Zara, announced the Chamber Mixer on January 28, 2016 a New Seminar on Business 101

Ex-Officio Moore provided a copy of Doing Business in Brawley Guide for committee to review and make any necessary changes for final production, announced the Mayor Breakfast on February 19, 2016 still pending location.

6. Next Meeting Date

The Business Advisory Committee adjourned to February 9, 2016 at 5:30pm.

7. Adjournment

There being no further business before the Business Advisory Committee, the meeting was adjourned at 6:50 pm.